

FAX# 703-516-9680  
OCT8/12 19.06  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	SALESMAN #
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BUYER NAME DAN NAGELBERG

SALES PRSN WA-  
MEGHAN MCCARR (H)

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA - SKED C	EST#1897	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT8/12	19.06
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REP: MAKEGOOD

SPOTS CANCELED ON LN'S 38,150,167,170  
LN'S 191-193 ADDED

WILL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												

38	S	900A-1000A	30	\$550.00	10/1	10/1	0	MON	0
PROGRAM : TODAY SHOW 2									
CON COM1: TODAY SHOW 2									





Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S	03	500	30 Comme	Nbr of Spots			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News	01	470	30 Comme	Nbr of Spots						1		1	470
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	83	94	26	485	
Closed PR							2						2	

Local

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
11	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots						4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots							2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1						1	700
14	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1					1	700
16	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots				1				1	700
18	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots				4				4	2800
19	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1			1	700
20	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						1		1	700
22	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						4		4	2800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	28	465	
Closed PR							2						2	

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
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 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 801 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 369120	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1				1	900
29	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots				7				7	6300
30	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots						7		7	6300
34	M-F 7a Today Show	03	900	30 Comme	Nbr of Spots							2	2	1800
<b>Weekly Totals: Total Spots(Ord Spots)</b>						1	66	94	91	93	94	26	465	
<b>Closed PR</b>							2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today Show .....S	03	500	30 Comme		1	1	1	1			4	2000
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
42	M-F 9a Today Show II .TWTF..	03	550	30 Comme				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme					1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II	03	550	30 Comme						7		7	3850
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme		3						3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme			1					1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III .TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III .TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III	03	200	30 Comme							2	2	400
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	



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Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots							2	2	800
70	M-F 2p Rachael Ray	03	250	30	Nbr of Spots		1						1	250
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots			1					1	250
73	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots				1				1	250
75	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots					1			1	250
77	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots						1		1	250
79	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots		1		1		1		1	5
82	Sun 9a News	03	300	30	Nbr of Spots		1		1		1		1	5
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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News Channel 8  
on your side



MeTV



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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors TWTF..	03	450	30 Comme		1						1	450
84	M-F 3p Doctors TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors TWTF..	03	450	30 Comme						4		4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
Weekly Totals: (Total Spots/Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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95	M-F 4p Dr Oz TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz TWTF..	03	600	30 Comme						4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News M.....	03	900	30 Comme		2						2	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR					2							2	

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107	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
114	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
117	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots		2						2	1800
118	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			1					1	900
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/./1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
	M.....			Comme	Nbr of Spots									
119	M-F 530p News .TWTF..	03	900	30 Comme				4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
121	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
123	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
125	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1						1	1200
128	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots			3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News	03	1200	30	Nbr of Spots			4					4	4800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR						2							2	

**Greer Margolis Mitchell**  
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**Barack Obama/ D/ President**  
 Submission Number 801 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 369120	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
131	M-F 6p News TWTF..	03	1200	30 Comme				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
143	M-F 7p News TWTF..	03	1000	30 Comme				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme					1			1	1000
145	M-F 7p News TWTF..	03	1000	30 Comme					4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme						1		1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme							1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme		1			1			2	1400
150	Sun 6p News .....S	03	750	30 Comme	1	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1						1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme		2						2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
154	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			4					4	4000
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	485	
Closed PR						2						2	



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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots				1				1	1000
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots					1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots						1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots							1	1	1000
162	Sat 7p Entertainment Tonight ...S.	03	650	30 Comme	Nbr of Spots			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ...W....	03	3600	30 Comme	Nbr of Spots				1				1	3600
166	Wed 10p ET / 9p CT Chicago Fire ...W....	03	3600	30 Comme	Nbr of Spots					1			1	3600
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	L/1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme					1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme		2						2	400
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1					1	200
173	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
175	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme					1			1	200
177	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme					3			3	600
Weekly Totals:					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	L/11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show	03	650	30 Comme					1			1	650
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR					2							2	

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Submission Number 801 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News .W.....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	485	
<b>Closed PR</b>						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680

Grand Totals

	Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
	09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Totals	465	1	66	94	91	93	94	26
Spots								
Cost	369120	750	51330	76850	76800	71650	68650	23890

Grand Totals:

Spots:	465
Gross Total:	369,120.00
Commission:	55,368.00
Net Total:	313,752.00

REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9339  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,  
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
BUYER NAME DAN NAGELBERG  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 18.07

REP: NEW ORDER  
TTL \$369,120 0468X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

440: \$5700

900  
09/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1			700A-900A	30		\$500.00	10/13	11/3	1		SAT	4
---	--	--	-----------	----	--	----------	-------	------	---	--	-----	---

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1897  
PROGRAM : SAT TODAY  
CON COM1: SAT TODAY

10/9/12 (5)

10/3/12 FCC (5)

SEP 27/12 18.07  
WFLA-TV

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/1	10/1	1		MON	1
3			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/2	10/5	3		TU-F	3
4			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/8	10/8	1		MON	1
5			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/9	10/12	4		TU-F	4
6			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/15	10/15	1		MON	1
7			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/16	10/19	4		TU-F	4
8			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/22	10/22	1		MON	1
9			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/23	10/26	4		TU-F	4
10			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/29	10/29	1		MON	1

REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/30	11/2	4		TU-F	4
12			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	2		M-TU	2
13			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/1	10/1	1		MON	1
14			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/2	10/5	3		TU-F	3
15			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/8	10/8	1		MON	1
16			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/9	10/12	4		TU-F	4
17			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/16	10/19	4		TU-F	4
19			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/22	10/22	1		MON	1



SEP27/12 18.07  
WFLA-TV \*\*\*

LINE#	REP	CT	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
20			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
21			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/29	10/29	1		MON	1
22			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/30	11/2	4		TU-F	4
23			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	11/5	11/6	2		M-TU	2
24			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/1	10/1	1		MON	1
25			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/2	10/5	4		TU-F	4
26			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/8	10/8	1		MON	1
27			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	7		TU-F	7
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	7		TU-F	7
30			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
31			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	7		TU-F	7
32			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
33			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	7		TU-F	7
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
35			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$500.00	9/30	9/30	0		SUN	0
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/28	1		SUN	4
37			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	11/4	11/4	4		SUN	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/1	10/1	1		MON	1
39			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/2	10/5	2		TU-F	2
40			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/8	1		MON	1
41			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	6		TU-F	6
42			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	6		TU-F	6
44			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
45			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	7		TU-F	7
46			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/30	11/2	7		TU-F	7
48			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	11/5	11/6	2		M-TU	2
49			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/1	10/1	1		MON	1
50			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/5	3		TU-F	3
51			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/8	1		MON	1
52			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/9	10/12	4		TU-F	4
53			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/15	1		MON	1
54			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/16	10/19	4		TU-F	4
55			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			1200N-100P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
57			1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
58			1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
59			1200N-100P	30		\$200.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
60			100P-200P	30		\$400.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
61			100P-200P	30		\$400.00	10/2	10/5	3		TU-F	3
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
62			100P-200P	30		\$400.00	10/8	10/8	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
63			100P-200P	30		\$400.00	10/9	10/12	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
64			100P-200P	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/9	10/12	4		TU-F	4
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/15	10/15	1		MON	1
76			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/16	10/19	4		TU-F	4
77			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/22	10/22	1		MON	1
78			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/23	10/26	4		TU-F	4
79			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/29	10/29	1		MON	1
80			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
81			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	11/5	11/6	2		M-TU	2
82			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	11/3	1		SAT	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			900A-1000A	30		\$300.00	9/30	9/30	0		SUN	0
83			900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS												
84			300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
85			300P-400P	30		\$450.00	10/2	10/5	3		TU-F	3
PROGRAM : DOCTORS CON COM1: DOCTORS												
86			300P-400P	30		\$450.00	10/8	10/8	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
87			300P-400P	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
88			300P-400P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
89			300P-400P	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
90			300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
91			300P-400P	30		\$450.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												



LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/29	1		MON	1
53			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/30	11/2	4		TU-F	4
94			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
95			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/1	10/1	1		MON	1
96			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/5	3		TU-F	3
97			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/8	10/8	1		MON	1
98			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/9	10/12	4		TU-F	4
99			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/15	10/15	1		MON	1
100			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
101			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
102			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
103			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
104			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/30	11/2	4		TU-F	4
105			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	2		M-TU	2
106			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/1	10/1	1		MON	1
107			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2
108			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/8	1		MON	1
109			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4

REF HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/15	1		MON	1
111			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
112			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/22	10/22	1		MON	1
113			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
114			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/29	1		MON	1
115			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
116			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	11/5	11/5	1		MON	1
117			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/1	10/1	1		MON	1
118			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME	FLR	ICD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
:	LINE#	:	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
119			530P-600P			30		\$900.00	10/8	10/8	1		MON	1
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
120			530P-600P			30		\$900.00	10/9	10/12	4		TU-F	4
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
121			530P-600P			30		\$900.00	10/15	10/15	1		MON	1
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
122			530P-600P			30		\$900.00	10/16	10/19	4		TU-F	4
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
123			530P-600P			30		\$900.00	10/22	10/22	1		MON	1
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
124			530P-600P			30		\$900.00	10/23	10/26	4		TU-F	4
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
125			530P-600P			30		\$900.00	10/29	10/29	1		MON	1
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
126			530P-600P			30		\$900.00	10/30	11/2	4		TU-F	4
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													
127			530P-600P			30		\$900.00	11/5	11/5	1		MON	1
	PROGRAM : 530P NEWS													
	CON COM1: 530P NEWS													

REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
128			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/1	10/1	1		MON	1
129			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/2	10/5	3		TU-F	3
130			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/8	1		MON	1
131			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/9	10/12	4		TU-F	4
132			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
133			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
134			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
135			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
136			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/29	10/29	1		MON	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
137			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
138			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
139			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/1	10/1	1		MON	1
140			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/2	10/5	2		TU-F	2
141			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/8	1		MON	1
142			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/9	10/12	4		TU-F	4
143			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/15	10/15	1		MON	1
144			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/16	10/19	4		TU-F	4
145			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
146			700P-730P PROGRAM : 7P NEWS CON COM1 : 7P NEWS	30		\$1,000.00	10/23	10/26	4		TU-F	4
147			700P-730P PROGRAM : 7P NEWS CON COM1 : 7P NEWS	30		\$1,000.00	10/29	10/29	1		MON	1
148			700P-730P PROGRAM : 7P NEWS CON COM1 : 7P NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
149			700P-730P PROGRAM : 7P NEWS CON COM1 : 7P NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
150			600P-630P PROGRAM : SAT 6P NEWS CON COM1 : SAT 6P NEWS	30		\$700.00	10/6	11/3	1		SAT	5
151			600P-630P PROGRAM : SUN 6P NEWS CON COM1 : SUN 6P NEWS	30		\$750.00	9/30	11/4	1		SUN	6
152			730P-800P PROGRAM : ENT TONIGHT CON COM1 : ENT TONIGHT	30		\$1,000.00	10/1	10/1	1		MON	1
153			730P-800P PROGRAM : ENT TONIGHT CON COM1 : ENT TONIGHT	30		\$1,000.00	10/2	10/5	2		TU-F	2
154			730P-800P PROGRAM : ENT TONIGHT CON COM1 : ENT TONIGHT	30		\$1,000.00	10/8	10/8	1		MON	1

10/13, 10/20, 11/3 - 11/6 = \$ 2100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
155			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/9	10/12	4		TU-F	4
156			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1
157			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/16	10/19	4		TU-F	4
158			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/22	10/22	1		MON	1
159			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/23	10/26	4		TU-F	4
160			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/29	10/29	1		MON	1
161			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/30	11/2	4		TU-F	4
162			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	11/5	11/5	1		MON	1
163			700P-800P PROGRAM : SAT ENT TONIGHT CON COM1: SAT ENT TONIGHT	30		\$0.50.00	10/13	11/3	1		SAT	4



LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
164			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
164			800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
165			1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
165			1000P-1100P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
166			800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE CON COM1: THE VOICE												
167			1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167			1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
168			1100P-1135P	30		\$1,250.00	10/1	10/5	2		M-F	2
PROGRAM : 11P NEWS CON COM1: 11P NEWS												
169			1237A-137A	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
170			1237A-137A	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
171			1237A-137A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												

10/22 - 8:4P 108-1A

10/16

43600

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
172			1237A-137A	30		\$200.00	10/9	10/12	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
173			1237A-137A	30		\$200.00	10/15	10/15	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
174			1237A-137A	30		\$200.00	10/16	10/19	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
175			1237A-137A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
176			1237A-137A	30		\$200.00	10/23	10/26	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
177			1237A-137A	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
178			1237A-137A	30		\$200.00	10/30	11/2	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
179			1237A-137A	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
180			1135P-1235A	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
181			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	10/5	3		TU-F	3
182			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/8	10/8	1		MON	1
183			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/9	10/12	3		TU-F	3
184			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/15	10/15	1		MON	1
185			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU-F	3
186			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1
187			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/23	10/26	3		TU-F	3
188			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/29	10/29	1		MON	1
189			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/30	11/2	3		TU-F	3

REP HEADLINE# 6354968  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
190			1135T-1235A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00			OCT/12	274930.00				NOV/12	93440.00
CONTRACT TOTAL												369120.00
TOTAL SPOTS												468

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama - Sked C	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S	03	500	30 Comme	Nbr of Spots			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News ..TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News ..TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News ..TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
<b>Weekly Totals:</b> Total Spots(Ord Spots)						1	68	91	91	93	94	26	464	
Open PR							-1						-1	-550

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<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> NO		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots				4			4	1880
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
11	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots					4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots						2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1					1	700
14	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots		3					3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
16	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4				4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
18	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4				4	2800
19	M-F 6a News	03	700	30	Nbr of Spots				1			1	700
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	68	91	91	93	94	26	464
<b>Open PR</b>						-1						-1	-550

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1		1	700
22	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots					4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots						2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1						1	900
25	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1				1	900
27	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots			7				7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1			1	900
29	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots				7			7	6300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>						-1						-1	-550

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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show M.....	03	900	30 Comme								1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
35	Sun 8a Today Show .....S	03	500	30 Comme		1		1	1			4	2000
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03	550	30 Comme		1						1	550
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme								1	550
40	M-F 9a Today Show II	03	550	30 Nbr of Spots			6					6	3300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-550



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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots				1				1	550
42	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots					1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots						7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots		3						3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots			1					1	200
<b>Weekly Totals:</b>						<b>Total Spots(Ord Spots)</b>	1	88	91	91	93	94	26	464
<b>Open PR</b>							-1						-1	-550

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
51	M-F 12p Today Show III TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme								1	400
60	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme			1					1	400
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-560

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme								1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme								3	750
Weekly Totals:					1	68	91	91	93	94	26	464	-550
Open PR						-1						-1	-550

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme									1500
82	Sun 9a News	03	300	30 Comme									1500
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	28	464	
Open PR						-1						-1	-550

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M....	03	450	30 Comme				1				1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	28	464	
Open PR						-1						-1	-550

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
93	M-F 3p Doctors MT....	03	450	30 Comme	Nbr of Spots							2	2	900
94	M-F 4p Dr Oz M....	03	600	30 Comme	Nbr of Spots		1						1	600
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots		3						3	1800
96	M-F 4p Dr Oz M....	03	600	30 Comme	Nbr of Spots			1					1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			4					4	2400
98	M-F 4p Dr Oz M....	03	600	30 Comme	Nbr of Spots				1				1	600
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots				4				4	2400
100	M-F 4p Dr Oz M....	03	600	30 Comme	Nbr of Spots					1			1	600
101	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots					4			4	2400
102	M-F 4p Dr Oz M....	03	600	30 Comme	Nbr of Spots						1		1	600
103	M-F 4p Dr Oz	03	600	30 Comme	Nbr of Spots						4		4	2400
Weekly Totals: Total Spots(Ord Spots)						1	68	91	91	93	94	26	464	
Open PR						-1	-1						-1	-550

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News TWTF..	03	900	30 Comme		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-560

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/D/President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/D/President  
Buyer: Barack Obama/D/President  
Submission Cost: 362870  
Schedule Dates: 09/24/12 to 11/11/12  
Client/Product/Estimate: / / 1697  
Weeks: 7  
Contract type: Political  
Associated Copies: No  
Campaign Ref: E:063545680  
Sales Rep: HRP Washington, DC  
Order Ref: 06354568  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
114	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
117	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1					1	900
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
124	M-F 530p News	03	900	30	Nbr of Spots						1		1	900
Weekly Totals: Total Spots(Ord Spots)						1	69	91	91	93	94	26	464	
Open PR							-1						-1	-500



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Barack Obama/ D/ President  
Submission Number 792 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
125	M-F 530p News TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme			1					1	1200
130	M-F 6p News TWTF..	03	1200	30 Comme			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
<b>Weekly Totals:</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>						-1						-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
143	M-F 7p News .TWTF..	03	1000	30 Comme				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme					1			1	1000
145	M-F 7p News M.....	03	1000	30 Comme					4			4	4000
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
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**Barack Obama/ D/ President**  
 Submission Number 792 Issue 1



**WFLA-TV**  
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**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots		1		1			2	1400
150	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
154	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	68	91	91	93	94	26	464
<b>Open PR</b>						-1						-1	-560

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
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Tampa, FL 33601

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: .	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
158	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight .....S	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme								1	3600
<b>Weekly Totals:</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-550

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Barack Obama/ D/ President  
Submission Number 792 Issue 1



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M..... Comme	03	9000	30 Nbr of Spots			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M..... Comme	03	9000	30 Nbr of Spots						1		1	9000
169	M-Su 11p News MTWTF.. Comme	03	1250	30 Nbr of Spots		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots		1						1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF.. Comme	03	200	30 Nbr of Spots		3						3	600
172	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots			1					1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF.. Comme	03	200	30 Nbr of Spots			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots				1				1	200
175	M-F 1237a ET / 1137p CT Late Night .TWTF.. Comme	03	200	30 Nbr of Spots				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots					1			1	200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-660

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
177	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme					3			3	600
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
Weekly Totals: Total Spots(Ord Spots)					1	66	-91	91	93	94	26	464	
Open PR						-1						-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
188	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
190	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
37	M-F 9a Today Show II	30 Commercial	10/01/12	Open Pre Emption	550.00
					Makegood Line(s) (Dates)
					Makegood Ref
					Campaign Ref
					0000000000
					E:063545680

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	464	1	68	91	91	93	94	26	
Cost	363420	750	52080	70400	75800	71650	68850	23890	

Grand Totals:

Spots:	464
Gross Total:	362,870.00
Commission:	54,430.50
Net Total:	308,439.50





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Dbama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 09/30/12 E:063545680  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032672  
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sun 6p News	750.00	150 1	9/30 SU 06:47P *WFLA :30 Commercial	750.00	Sports Dverrun
Total Airtime Gross Spot Revenue:			750.00		

PERIOD COST 750.00

1 Total Units  
ACTUAL GROSS BILLING 750.00  
AGENCY COMMISSION 112.50  
NET DUE 637.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Dbama/ D/ President  
PRODUCT Obama - Sked C

INVOICE NUMBER 0100032672  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 637.50

REMIT TO:

\*00210

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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